I am outraged as an association executive! Your application of this rule to a voulntary membership organization is an anti-business regulation per se. My members choose modes of communication and many prefer faxes, but will not stop their busy day to reply to my FTC alert. this will cost thousands of dollars and is not in the spirit of the law at all. This is not fax spam we are talking about. Please restore our exemption. Ted Smith, CAE Florida Auotmobile Dealers Association